**COURSES FOR EXCHANGE STUDENTS 2014-2015**

**Spanish**

**First semester (FALL)**

Theory of Communication and Information 6 ECTS

Spanish. Typologies of text 6 ECTS

History of Contemporany Thought 6 ECTS

Sociology 1: General Sociology 3 ECTS

Introduction to Advertising and PR 6 ECTS

Company and Market 3 ECTS

Art Direction 4 ECTS

History of Publicity 4 ECTS

Marketing: Strategic and Relational 6 ECTS

Research and Methods 6 ECTS

Introduction to Cinema and Television 6 ECTS

Script Writing I. Theory 3 ECTS

History of Cinema 4 ECTS

Production I. Cinema 3 ECTS

Production and Direction I. Cinema 3 ECTS

Theory of Audiovisual Communication 4 ECTS

Cinematography 3 ECTS

Avant-Garde Cinema 4 ECTS

International Relations 3 ECTS

Fundamentals of History 6 ECTS

**Second Semester (SPRING)**

Communication’s Law 6 ECTS

Information Management 6 ECTS

Sociology 2: Sociology of Communication 3 ECTS

Aesthetics 6 ECTS

Photography 2 ECTS

Multimedia Narrative 2 ECTS

Graphic Design 2 ECTS

Motivational Research 3 ECTS

Account Management 4 ECTS

Organization of Advertising Companies 6 ECTS

Production II. Television 3 ECTS

Production and Direction II. Television 3 ECTS