



**American University
European Union Program
Fall 2012**

SYLLABUS

***ECONOMIC, ENVIRONMENTAL, AND TRADE POLICY IN
THE EUROPEAN UNION
(SIS-310-003S and ECON-358-002S)***

This course is intended to help you develop an in-depth working knowledge of the EU's economic, environmental and trade policies. By doing so, you will gain a greater understanding of the process and evolution of European economic integration, its external trade relationships, and its implications for the world.

Course Structure

The course begins with a study of the EU's Single Market and its system of economic governance. You learn about the process of integration and how the EU has achieved the free of movement of goods, services, capital and labor across its member states. You also learn about the EU's activities in anti-trust and merger policy, and you learn about the politics and economics of the euro. The course will then discuss the EU's environmental policies and the global implications of those policies. You learn about the Common Agriculture Policy and its impact on trade and the environment. You learn about the EU's policies toward climate change, energy, and environmental threats such as the persistence of chemicals in the environment. The course ends with a discussion of the EU's external economic relations. You study the EU's role in the WTO, its relationship with the countries that border the EU, its relationship with the African, Caribbean and Pacific Group of States, and its relationship with the United States.

Professor Sheridan will give you an in-depth lecture about each topic. You will then have seminars with guest speakers who are actively involved in various economic policy areas and you will visit the EU's institutions. Discussing issues with policy experts gives you a unique opportunity to test your theoretical classroom training against the realities of politics in Europe. By doing so, you will gain a greater understanding of the impact of the European Union on the global economy.

Course Requirements

You are required to read the assigned material, participate in our seminars with guest speakers and to contribute to our class sessions and discussions. You cannot expect to sit back and learn from this experience through passive absorption of the material. Instead, the process of learning in this program requires you to play an active role in our class meetings. In this program, more than in any other academic experience that you have had, you will truly get out of it what you put into it. In light of this, your final grade is determined by the following:

- 1) **Attendance, Participation, and Conduct:** Much of the learning in this course occurs in the classroom. You simply cannot get the notes from a friend and hope to understand what the seminar was about or how strongly an individual speaker felt about an issue. So, attendance and punctuality at all of our class events is mandatory. Please remember that an early departure for a weekend out-of-town, a late return from traveling, a visit from your family or friends, an extra day of work at the internship or an early departure from the program at the end of the semester are all unacceptable excuses for missing class. Class participation will be taken into account in assigning the grade.
- 2) **Examinations:** Three examinations will be held during the semester. The first is on **Thursday 27 September**. The second is on **Friday 26 October**. The third is the final examination on **Wednesday 12 December**. Since you know the dates of the exams now, make your travel plans accordingly. No exams are given early.

These elements will be weighted to determine your final grade as follows:

First Examination.....	30 percent
Second Examination.....	30 percent
Final Examination.....	30 percent
Attendance and Participation.....	10 percent

Textbooks and Readings

Your textbook has been chosen to provide you with a scholarly background in the topics we will be covering. In addition to these texts, the daily reading of the news is required. You must keep abreast of the issues of the day and you will be tested on those issues in light of our course-work. You may also receive additional readings from academic journals and current periodicals.

Your textbook is:

Susan Senior Nello, *The European Union: Economics, Policies, and History*,
(London: McGraw Hill, 2011)

Topics and Reading Assignments

Below is a schedule of topics and reading assignments from our texts. Additional readings from journal articles and current periodicals may also be assigned. In addition to the following, the daily reading of a major newspaper is required, and the issues in the news may appear on exams.

- Topic I: The Economics of Integration
Readings: Nello, Chapters 1 and 4.
- Topic II: Free Trade Areas and Customs Unions
Readings: Nello, Chapter 5.
- Topic III: The Single Market: Goods and Services
Reading: Nello, Chapter 6
- Topic IV: The Single Market: Capital and Labor
Readings: Nello, Chapters 7.
- Topic V: Anti-Trust and Merger Policy
Readings: Nello, Chapter 15.
 Commission, *Competition Policy in Europe*,
 http://europa.eu.int/comm/competition/publications/competition_policy_and_the_citizen/en.pdf
- Topic VI: The Euro and the European Central Bank
Readings: Nello, Chapters 8.
 Jerome Sheridan, "The Consequences of the Euro,"
 Challenge (January/February 1999): 43-54.
- Topic VII: The Common Agriculture Policy, Trade, and Environment
Readings: Nello, Chapter 10.
- Topic VIII: The Regulation of Global Environmental Threats
Readings: European Environmental Agency, *Europe's Environment: The Fourth Assessment*

- Topic IX: Climate Change Policy and the Emission Trading Scheme
 Readings: Nello, Chapter 12.
- Topic X: Energy Policy
 Readings: Frederic Miller, Agnes Vandome and John McBrewster, *Energy Policy of the European Union* (London: Alphascript Publishing 2009.)
- Topic XI: The WTO and the EU
 Readings: Nello, Chapter 17.
 World Trade Organization, *Understanding the WTO*.
http://www.wto.org/english/thewto_e/whatis_e/tif_e/understanding_e.doc
- Topic XII: The EU's Neighborhood Policy: The EEA, the Mediterranean, and "Europe to the East"
 Readings: Nello Chapter 20, and pages 382-393.
- Topic XIII: The EU's Development Policy and the ACP
 Readings: Nello, Chapter 19, pages 368-376
 European Commission, *Cotonou Agreement*,
<http://europa.eu/scadplus/leg/en/lvb/r12101.htm>
 Veronique Dimier, "The EU as development and Humanitarian Actor," in *EU as a Global Actor*, C. Bretherton and J. Vogler eds., Routledge 2006.
- Topic XIV: Transatlantic Relations and the Future
 Readings: Nello, Chapter 19, pages 376-382
 Commission, *Bilateral Trade Relations USA*, (and follow the relevant links at the bottom of the page,) http://europa.eu.int/comm/trade/issues/bilateral/countries/usa/index_en.htm
 US Mission to the EU, *Transatlantic Relations: The US-EU Partnership*, <http://www.useu.be/TransAtlantic/Index.html>