



**American University  
European Union Program  
Fall 2015**

**SYLLABUS**

***POLITICS AND ECONOMICS OF EUROPEAN DEFENSE  
(Course Number SISA-383.002S)***

This course is an in-depth study of the European Union's Security and Defense Policy. It studies the political and economic dynamics that are driving the development of the EU's Security and Defense Policy. It discusses the interaction between these economic and political dynamics. It examines the EU's comprehensive approach of combining and political, economic, and defense capabilities in undertaking missions. It studies the security-development nexus and the EU's strategy toward security, particularly in the developing world.

***Course Structure***

The course is structured to give you an in-depth understanding of the economics and politics of European defense. The first half of the course is devoted to the study the economics of defense and the economic constraints on the EU's defense ambitions. It then turns its attention to the EU's security structures, and the development of its defense and security capabilities in all dimensions. It ends with an examination of the EU's Security Strategy and the operations it launches.

Professor Sheridan will teach you about each topic. You will then have seminars with guest speakers who are actively involved in defense policy and defense economics in Europe. You will also visit international security organizations such as NATO and the Organization for Security and Cooperation in Europe. Discussing defense policy with the experts gives you a unique opportunity to test your theoretical classroom training against the realities of politics in Europe. By doing so, you will gain a greater understanding of the EU's security and defense ambitions, capabilities, operations, and economic limitations.

### ***Course Requirements***

You are required to read the assigned material, participate in our seminars with guest speakers and to contribute to our class sessions and discussions. You cannot expect to sit back and learn from this experience through passive absorption of the material. Instead, the process of learning in this program requires you to play an active role in our class meetings. In this program, more than in any other academic experience that you have had, you will truly get out of it what you put into it. In light of this, your final grade is determined by the following:

- 1) **Attendance, Participation, and Conduct:** Much of the learning in this course occurs in the classroom. You simply cannot get the notes from a friend and hope to understand what the seminar was about or how strongly an individual speaker felt about an issue. So, attendance and punctuality at all of our class events is mandatory. Please remember that an early departure for a weekend out-of-town, a late return from traveling, a visit from your family or friends, an extra day of work at the internship or an early departure from the program at the end of the semester are all unacceptable excuses for missing class.
- 2) **Examinations:** Two examinations will be held during the semester. The first is on **Thursday 22 October**. The second is on **Wednesday 9 December**. Since you know the dates of the exams now, make your travel plans accordingly. No exams are given early.

These elements will be weighted to determine your final grade as follows:

Midterm Examination.....	45 percent
Final Examination.....	45 percent
Attendance and Participation.....	10 percent

**PLEASE NOTE:** A student who performs poorly on the midterm exam and wishes to improve his or her final grade for the course may do so by writing a remedial paper. The assignment for the paper is the following: Choose one completed or ongoing EU operation and write a 3500-4000 word paper describing what the EU's objectives in undertaking this mission was/is, how the EU combined its economic, political and military capabilities in carrying out this mission, and the ways that the mission was/is successful and unsuccessful. This optional remedial paper is due on **Monday 7 December**.

### ***Textbooks and Readings***

There is one required textbooks for the course:

Joylan Howorth, *Security and Defense Policy in the European Union*, (New York: Palgrave Macmillan 2014.)

In addition, there are multiple other readings posted on Blackboard, and additional readings will also be assigned from sources such as *The Financial Times*, *Foreign Affairs*, *The Economist*, etc.

### *Topics and Reading Assignments*

- Topic I: NATO, Alliance Theory, and Burden Sharing  
Readings:
- Sandler and Hartley, *The Political Economy of NATO*, (Cambridge: Cambridge University Press, 1999), Chapters 2, 3 and 8.
  - Keith Hartley, *The Economics of Defense*, (London: Routledge, 2001), Chapters 1, 2, and 3.
- Topic II: Defense Budgeting and the Economy  
Readings:
- Keith Hartley, *The Economics of Defense*, Chapter 4.
  - Michael Brzoska, World Military Expenditures, in *Handbook of Defense Economics*;
  - Mary Tyszkiewicz and Stephen Daggett, "A Defense Budget Primer," (<http://mems.ida.org/documents/CRSBudgetPrimer.pdf>)
- Topic III: Developing Military Capabilities: Acquisition and Procurement  
Readings:
- Hartley, *Economics of Defense*, Chapters 6 and 7.
  - David Kirkpatrick, "Trends in the Costs of Weapons Systems and The Consequences," *Defence and Peace Economics* 15(3) 2004, p. 259-273.
  - Andrew James, "The Transatlantic Defence R&D Gap: Causes, Consequences and Controversies," *Defence and Peace Economics* 17 (3) 2006, p. 223-238.
- Video:
- Is the F-35 Worth It?
- Topic IV: Developing Military Capabilities: Theory of the Defense Industrial Base  
Readings:
- Hartley, *Economics of Defence*, Chapters 8 and 11.
  - Derek Braddon, "The Matrix Reloaded: What Future for the Defence Firm" *Defence and Peace Economics* 15(6), p. 499-507.
- Topic V: Developing Military Capabilities: The European Defense Industrial Base  
Readings:
- Hartley, *Economics of Defense*, Chapters 9 and 10.
  - *European Defence Industry: What Future?* European Monitoring Center on Change
  - European Defence Agency: [www.eda.europa.eu](http://www.eda.europa.eu).  
Follow all relevant links!
- Topic VI: Developing Civilian Capabilities for Security and Defense  
Readings:
- Jones, Menon, and Weatherill, Chapters 30 and 39.
  - El Agra Chapter 17 and 25.

- Gary Hufbauer, et. al., Using Sanctions to Fight Terrorism, (<http://www.iie.com/publications/pb/pb01-11.htm>)
- Jean-Paul Azam and Tahsin Saadi-Sedik, "Aid Versus Sanctions for Taming Oppressors: Theory and Case Study of the Iraqi Kurds," *Defence and Peace Economics*, 15(4) 2004, p. 343-364.
- Robert Niblett and Derek Mix, *Transatlantic Approaches to Sanctions: Principles and Recommendations for Action*, CSIS Europe Program, 10 October 2006.

Topic VII: On the Nature of War, Defense, and Security  
Readings: To be announced

Topic VIII: Taking Stock of Europe's Security and Defense Capabilities  
Readings:

- Howorth, Chapters 1 and 3.
- *An Initial Long-Term Vision for European Defence Capabilities and Capacity Needs*, European Defence Agency, 3 October 2006.

Topic IX: The European Security Strategy  
Readings:

- Howorth, Chapter 5.
- *A Secure Europe in a Better World* Council of the European Union, <http://ue.eu.int/uedocs/cmsUpload/78367.pdf>

Topic X: The Structure of CSDP  
Reading:

- Howorth, Chapters 2.
- European External Action Service web site: <http://www.eeas.europa.eu>. Follow all relevant links!

Topic XI: EU Missions in Theory and Practice

- Howorth, Chapter 5.

Topic XII: The Challenges Facing CSDP  
Readings:

- Howorth, Chapters 4, 6, and 7.

### **Contacting Professor Sheridan**

Since he is also your program Director, you will see Professor Sheridan nearly every day that you have classes. Simply talk to him between classes to arrange a meeting, or send him an email at [aub@aub.be](mailto:aub@aub.be)